



LILY FOODS

VIETNAM RICE STANDARD

4 CORE PRIORITIES FOR RICE IMPORTER

END TO END RICE SOURCING, QUALITY CONTROL AND LOGISTIC MANAGEMENT

MADE BY MRS. LILY

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4 CORE PRIORITIES FOR RICE IMPORTERS

BUYING WITH CONFIDENCE, NO SURPRISE

1.TO SECURE CONSISTENT QUALITY

MONITOR SEASONALITY, WEATHER, AND SPECIFICATIONS TO ENSURE EVERY SHIPMENT MEETS THE SAME STANDARD

2.TO ENSURE SAFE PURCHASE, NO SURPRISE

AUDIT THE FACTORY, ON-SITE INSPECTIONS & PROACTIVE RISK MANAGE TO AVOID UNEXPECTED PROBLEMS.

3.TO CONTINUITY SUPPLY

PLAN LEAD TIMES, SHIPMENT SCHEDULE AND BOOK SHIPMENTS EARLY TO PREVENT STOCK SHORTAGES

4.TO PROTECT PROFIT IN A VOLATILE MARKET

BUY AT THE RIGHT TIME USING MARKET INSIGHTS, PRICE TRENDS, TIMING, AND EARLY PURCHASING DECISIONS.



STANDARDS FOR LONG AN GLUTINOUS RICE

Broken basic (3/4)	10% max	Paddy (grain/kg)	10 seeds/kg max
Moisture	14.5% max	Immature kernel	0.2% max
Foreigner matter	0.1% max	Texture	High sticky
Yellow kernel	0.5% max	Purity degree	95% min
Average length	6.00mm min	Crop	3 crops WS/SA/AW
Damage kernel	4% max	Milling degree	Well-milled, Sortex
Colour	Natural White	Red streaked kernel	0.5% max

- OUTSTANDING CHARACTER IS HIGH STICKY MAKE SEVERALS RICE CAKE, NOODLE, ...
- AN GIANG GLUTINOUS RICE HAS SMALL, THIN, HIGHER STICKY AFTER COOKING.

STANDARDS FOR VIETNAM JAPONICA DSI RICE

Broken basic (3/4)	5% max	Paddy (grain/kg)	5 seeds/kg max
Moisture	14.5% max	Immature kernel	0.2% max
Foreigner matter	0.1% max	Texture	Soft, Chewy & sweet taste
Yellow kernel	0.5% max	Purity degree	95%min
Chalky Kernel	2.0% max	Average length	4.6-5.0mm
Damage kernel	0.5% max	Crop	2 crops every year
Colour	Natural White	Free mould	No live insects
Red streaked kernel	0.5% max	Milling degree	Well-milled, Double polished, Sortex

- SHORT ROUND GRAIN JAPONICA LOWER RANGE 3 CROP PER YEAR.



STANDARDS FOR VIETNAM BROWN RICE

Broken basic (3/4)	5% max	Paddy (grain/kg)	5 seeds/kg max
Moisture	14.5% max	Free mould	No live insects
Foreigner matter	0.5% max	Milling degree	Well-milled, Sortex
Yellow kernel	0.5% max	Colour	Light Golden
Average length	6.2mm	Red streaked kernel	1.75% max
Damage kernel	0.5% max		

- BROWN RICE HAS LIGHT GOLDEN COLOR BECAUSE IT RETAINS THE OUTER BRAN LAYER, WHILE THE INNER CORE REMAINS WHITE.
- ALMOST ANY TYPE OF RICE CAN BE PROCESSED INTO BROWN RICE.
- RETAINS THE NUTRIENT-RICH BRAN & GERM, SUPPORT DIGESTION, HEART HEALTH, BLOOD SUGAR CONTROL..

STANDARDS FOR VIETNAM JASMINE RICE			
 Broken basic (3/4)	5% max	Paddy (grain/kg)	2 seeds/kg max
Moisture	14.5% max	Immature kernel	0.2% max
Foreigner matter	0.1% max	Texture	Soft & Sticky after cooking
Yellow kernel	0.5% max	Purity degree	85% min
Chalky Kernel	3.0% max	Average length	6.80mm min
Damage kernel	0.5% max	Crop	3 crops WS/SA/AW
Colour	Natural White	Aroma	Natural Fragrant
Red streaked kernel	0.5% max	Milling degree	Well-milled, Double polished, Sortex

STANDARDS FOR VIETNAM KDM RICE			
Broken basic (3/4)	5% max	Paddy (grain/kg)	1 seeds/kg max
Moisture	14.5% max	Immature kernel	0.2% max
Foreigner matter	0.1% max	Texture	Soft, Sticky & sweet taste
Yellow kernel	0.2% max	Purity degree	90% min
Chalky Kernel	2.0% max	Average length	6.90mm min
Damage kernel	0.5% max	Crop	1 crop every year
Colour	Natural White	Aroma	Natural Fragrant
Red streaked kernel	0.5% max	Milling degree	Extra Well-milled, Double polished, Sortex

STANDARDS FOR CAMBODIA KDM RICE			
 Broken basic (3/4)	5% max	Paddy (grain/kg)	1 seeds/kg max
Moisture	14.5% max	Immature kernel	0.2% max
Foreigner matter	0.1% max	Texture	High Soft, Sticky & sweet taste
Yellow kernel	0.2% max	Purity degree	90% min
Chalky Kernel	2.0% max	Average length	7.20mm min
Damage kernel	0.5% max	Crop	1 crop every year
Colour	Natural White	Aroma	Natural Fragrant
Red streaked kernel	0.5% max	Milling degree	Extra Well-milled, Double polished, Sortex
• PROCESSED AND EXPORTED FROM VIETNAM, • CHARACTER CLOSER TO THAI HOM MALI RICE			

STANDARDS FOR VIETNAM ST25 RICE			
Broken basic (3/4)	5% max	Paddy (grain/kg)	1 seeds/kg max
Moisture	14.5% max	Immature kernel	0.2% max
Foreigner matter	0.1% max	Texture	High Soft, Sticky & sweet taste
Yellow kernel	0.2% max	Purity degree	92% min
Chalky Kernel	2.0% max	Average length	7.30mm min
Damage kernel	0.5% max	Crop	2 crops every year
Colour	Natural White	Aroma	Natural Fragrant
Red streaked kernel	0.5% max	Milling degree	Extra Well-milled, Double polished, Sortex
• SPECIAL ST25 CULTIVATED IN SHRIMP FIELDS 1 CROP EACH YEAR			



WHETHER YOU NEED TO BE SURE

DRAWING ON LOCAL EXPERTISE, OUR RICE INDUSTRY SERVICE , WHETHER IT IS STANDALONE OR BE A PART OF BESPOKE SERVICE BUILD END-TO-END INTEGRATE SERVICE, WHICH INCLUDE:

SUPPLY CHAIN MANAGEMENT

- AUDIT /SURVEY FACTORY
- SUPPLIER NETWORK DESIGN
- MULTI-SOURCING

INSPECTION ON-SITE SERVICES

- PRE-SAMPLING
- PRE-LOADING
- LOADING SUPERVISION
- LABORATORY TEST
- PACKING & WEIGHING
- CONTAINER CLEANLINESS

STRATEGY PURCHASING

- MARKET INTELLIGENCE
- OPTIMIZE BUYING COST
- PROACTIVE RISK MANAGEMENT
- GROWTH SCALE ANALYSIS

BUILD TRUST BRAND

- BUILD OWN BRAND
- PACKAGING DESIGN
- BRAND POSITION

LOGISTIC PLANNING

- SHIPMENT SCHEDULE
- CARGO TRACKING
- LEAD-TIME MANAGEMENT